

BUILDING MODEL CARS FOR MEXICAN COMPANY

INDIANAPOLIS PLANT COMPLETES FIRST MACHINE.

PLANT TO BE AT TORREON

The first of three models of a new automobile designed for Mexico has just been completed in the Frontenac plant in Indianapolis, and will soon be placed on exhibition. Compañia Automobíles Anahuac de México is the name of the company formed to build and sell the Anahuac car, which is patterned after the Perkun automobile, manufactured in Warsaw, Poland. Ad P. Buquor, vice-president and general manager of the company, said. Mr. Buquor and J. A. Carvel, vice-president and secretary, have been in Indianapolis several weeks supervising the building of the model machines. These men live in El Paso and are American citizens. The president of the company, Martín Falomir, is a Mexican and lives in Mexico City. The company, capitalized at \$3,000,000, is a Mexican concern. The plant, which will be in Torreon, will be the first to build automobiles in a businesslike way in Mexico, Mr. Buquor and Mr. Carvel said. They expect to have the plant in full operation within six months.

Four-Passenger Machine.

The Anahuac, they said, will be four-fifths actually made in Mexico. It is a four-passenger business machine, with a 115-inch wheelbase, Spanish leather upholstery, aluminum steps and interchangeable rear fenders.

The enterprise had its inception in Mexico only six months ago, Mr. Buquor and Mr. Carvel said. The three models under construction here differ only in minor details. The last will be completed in a few days. The models will be shipped to El Paso, for exhibition, later to Mexico City, and thence to Torreon, where building in quantity will be begun. Several famous race drivers and automobile men formally have expressed their approval of the Anahuac, and the enterprise is being watched with friendly interest by President Obregon and other Mexican officials, Mr. Carvel and Mr. Buquor said.

Roads Better Than Pictured.

Roads in Mexico, they said, are better than they have been pictured, and are destined to be greatly improved in the next decade. The potential automobile market of the republic is very large, they believe, and the Anahuac, designed to meet the needs of the country, will stimulate the trade.

Mr. Carvel and Mr. Buquor gave an informal dinner Wednesday at the Lincoln hotel, at which about forty men with whom they have been associated in their enterprise in Indianapolis were guests. Lewis Wallace was toastmaster, and Russell B. Harrison, Mexican consul; Louis Chevrolet, Howard Wilcox, F. W. Fesler, Elmer Stout and others spoke briefly.