

Beginning November 6th and ending November 17th, a 1934 Chevrolet was driven 5,009.6 miles by Louis Chevrolet accompanied by an authorized A. A. A. observer, at an average speed of 42 miles per hour, through 13 states, including Florida. During the 12 days not one drop was added to the original 5 quarts of Sunoco Mercury Made 20-W Motor Oil. The oil remaining at the end of the run was in excellent condition, and there was enough left to give safe lubrication for several hundred miles more. The motor was found to be in excellent shape, and bearings, pistons and rings showed less than normal wear. This proves beyond question the unusual lubricating value of Sunoco 20-W Mercury Made Motor Oil.

Engineers agree that much oil consumption is due to leakage past pistons and seepage past gaskets. While you will get remarkable results from 20-W in your car, you must not expect such exceptionally low oil consumption, unless you take the same identical precautions. ✦

The value of Sunoco 20-W as an aid to easy starting at zero has already been proven. However, some motorists have been skeptical as to the lubrication safety of such a light oil. This test convincingly removes such doubt.

From start to finish, every detail of this test was conducted under the direction of the Contest Board of the American Automobile Association. Sanctioned Test No. 3133.

20-W
SUNOCO
MERCURY MADE
MOTOR OIL



LOUIS CHEVROLET

Mr. Louis Chevrolet, internationally known automobile engineer, co-designer and manufacturer of the first Chevrolet car, drove the whole distance, 5,009.6 miles.

He says:—

"Garage men and dealers judge an oil mostly on account of thickness, regardless of quality. This test has proven to me that an oil does not have to be thick to be good for lubrication and possess lasting qualities. This test also proved that the recommendation of car manufacturers to use 20-W oil for winter is the best contribution that has been made to winter lubrication, because undoubtedly this oil will help motors start much quicker and will give 100% lubrication, as well as long-lasting qualities. These results prove something that most motorists believed could not be done with such a light oil.

"This test was made on Mercury Made Sunoco 20-W oil, but it by no means follows that any 20-W oil will give the same performance."